

Privacy Policy www.20C.com

This Privacy Policy describes the ways in which 20C ("Vendor," "we," "us" or "our") collects, uses, maintains, and discloses information collected from customers, visitors to our websites, and visitors to customers' websites (together, "Users"). We reserve the right to change this Privacy Policy at any time by posting a new version at https://20C.com/legal/, and any updates shall take effect as of the date on which notice of such updates is posted to Vendor's customer web site.

In the course of providing Services to Users, we collect certain types of information. The fact that certain information is discussed in this Privacy Policy does not necessarily mean we consider such information to be private. This Privacy Policy supplements but does not replace our Terms of Service and Acceptable Use Policy and is incorporated into the Terms of Service by this reference.

This Privacy Policy applies only to our Website and to the products and services provided through our Website. It does not apply to any third party site or service linked to our Website or recommended or referred by our Website, through our products or services, or by our staff. And it does not apply to any other website, product, or service operated by our company, or to any of our offline activities.

## 1 Data Collection

We use various means of collecting information about Users. These include:

- 1.1 Our website uses cookies. "Cookies" are small data files that are placed automatically on a User's computer by our computers. These data files are read by our computer to determine whether you have visited our site before, and if so, how often, for what length of time and which pages you view.
- 1.2 Users who are or become customers provide us with information such as name, address, phone number, user name, credit/debit card or bank information and other personally identifiable or confidential information. This information may be aggregated to create an administrative record that includes information related to the products and services provided to you, how you use those services, problems related to the services, and our notations about our relationship with you, among other things (collectively, "Customer Information").
- 1.3 If you contact us about a problem or with a question we may ask you for specific information related to the reason you have contacted us ("Customer Inquiry Information"). Customer Inquiry Information may be tied or input into your Customer Information.

- 1.4 All of our servers collect statistical information such as your IP address, date you visited, computer you are using, and operating system, among other data ("Statistical Information").
- 1.5 Third Party Products and Services. We offer products and services that are provided by third parties ("Third Party Products"). These Third Party Products may collect and use information in ways that differ from those set out in this Privacy Policy. You should review the Privacy Policy of each party offering Third Party Products to learn about such party's specific privacy policy.

#### 2 Data Usage

- 2.1 **General Information.** All information either alone, or when combined with other information, may be processed in such a way as to identify Users individually. This section describes how we use various categories of information, and whether we use it, or process it, in ways which can identify a User individually.
- 2.2 **Cookies.** We use the information provided by the cookies to change the way our website looks to you; to keep you logged in to certain areas of the website; and to collect demographic data about where visitors to our website go and how they behave. We do not use this data to identify Users individually.
- 2.3 Registration and Billing Information. We use Registration and Billing Information to identify Users individually. Registration and Billing Information is used throughout our business to provide services to you, and to market new products and services to you. Information related to payment, such as a User's credit card number, is only used to ensure we receive payment for services rendered. It may be shared with third parties affiliated with us if they provide services through us to you and those services are billed by them independently. Currently, no other Registration and Billing Information is disclosed outside.
- 2.4 **Customer Inquiries.** We use Customer Inquiry Information to identify Users individually. It is used throughout our business to provide services to you, and to market new products and services to you. Customer Inquiry Information is shared with third parties in the following circumstances: to identify and fix problems with services when we are not capable of doing so ourselves. When Customer Inquiry Information is shared with third parties in this way, the third parties are required to keep this information confidential.
- 2.5 **Statistical Information.** We use statistical information to operate our hardware and software, diagnose problems and administer our website. We may use aggregate information to modify the products and services we offer based on who is visiting our website, and what they are purchasing. We do not use this data to identify Users individually.

2.6 Other disclosures. We are required to comply with relevant laws, regulations and judicial orders. Information covered by this Privacy Policy, as well as other categories of information, may be disclosed to third parties if we determine, in our sole discretion, that such a disclosure is necessary or required. We may also disclose this information if in our sole discretion such a disclosure is necessary or required to protect our interests or the interests of our customers. We may also disclose this information in connection with the sale of our business.

### **3 Data Security**

3.1 The information set out in this Privacy Policy is protected using industry-standard security measures. Unless disclosure is authorized as set out above, our employees are required to keep User information confidential. However, no means of communication or information transmission or storage is totally secure, and we therefore cannot guarantee the security of the Services. Accordingly, we cannot be responsible for loss, corruption, or unauthorized acquisition and use of information, or for any damages resulting therefrom, including unauthorized acquisition and use. By using our Services, you acknowledge and agree that we make no such guarantee, and that you use our Services at your own risk.

# 4 Monitoring Services, Cooperation with Law Enforcement and Legal Documents

- 4.1 Customers are solely responsible for ensuring that materials disseminated or posted using our services comply with this Privacy Policy and relevant laws. We do not review, edit, censor, or take responsibility for any information Customers or Users may create. Because of this, we cannot accept any responsibility from customers, Users, or third parties, which results from inaccurate, unsuitable, offensive, or illegal content or transactions.
- 4.2 We may disclose information, including information that customers or Users may consider confidential, in order to comply with a court order, subpoena, summons, discovery request, warrant, regulation, or governmental request. We assume no obligation to inform a customer or User that information has been provided and in some cases may be prohibited by law from giving such notice. We may also disclose such information when it is necessary for us to protect ourselves, or others, from harm.

### 5 Options and Inquiries

5.1 To modify or update your Registration and Billing Information please contact us via email at support@20C.com.